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## PRESS RELEASE

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## Post Holiday Season Arrive Alive Initiative Update

#### 1/7/15

The Cedar Park Police Department, in partnership with other area law enforcement agencies, increased patrol presence throughout the Christmas and New Year holidays to monitor for impaired and aggressive driving. During the initiative, Cedar Park police made six misdemeanor DWI arrests and one felony DWI arrest. The Department would like to express deep appreciation to those drivers who made plans for a safe and sober ride home during the festive season.

# Cedar Park Police Gear Up for the Holiday Season Arrive Alive Initiative

### 12/18/14

The Cedar Park Police Department will partner with other area law enforcement agencies to increase traffic safety enforcement efforts as part of the Holiday Season Arrive Alive Initiative. This campaign will run from December 19, 2014 through January 2, 2015 and will focus on discouraging and addressing aggressive and unsafe driving behaviors frequently associated with holiday travel.

The Cedar Park Police Department will also step up DWI enforcement during the same period in conjunction with the TxDOT operation to encourage drivers to drive sober or plan ahead for a safe way home.

As we approach the Christmas and New Year holidays, the Cedar Park Police Department reminds you to act responsibly and to drive with kindness so everyone arrives alive.

For more information on the TxDOT Sober Ride Program, please visit their website at <a href="http://www.txdot.gov/inside-txdot/media-center/statewide-news/059-2014.html">http://www.txdot.gov/inside-txdot/media-center/statewide-news/059-2014.html</a>.

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